



Harry Lioce
President

Technology Assurance Group Invites Harry Lioce, President of Interconnect Systems, to Offer His Views on the Latest Technologies Impacting the SMB Marketplace

Industry Leader to Lend His Expertise and Years of Experience to U.S. and Canada's Top Technology Providers at TAG's Annual Convention

HUNTSVILLE, AL — January 30, 2011 — Interconnect Systems, an industry leader in unified communications, announced today that Technology Assurance Group (TAG), an international organization of leading independently owned unified communications companies representing over \$350 million in annual sales, invited Harry Lioce, President of Interconnect Systems, to present on the latest technologies impacting small to mid-sized businesses (SMB) at the 11th Annual TAG Convention. Mr. Lioce will share his extensive industry expertise and company's experiences with top technology providers located throughout the United States and Canada. TAG's 2011 Annual Convention will be held on March 16th – 18th in San Antonio, Texas.

With the growth of cloud-based technologies, the theme of the 2011 Annual Convention is "Find Your Silver Lining in the Cloud." SMBs have begun to fully understand the true value of cloud technologies and the market is set to explode. According to predictions by IDC Research, "By 2014, sales of cloud computing products or services will generate almost \$56 billion in annual revenues." The expansion of

cloud technologies will not only have a profound impact on the technology sector, but this growth will transform the manner in which SMBs conduct business across all industries. Lioce will share his views on the future of cloud technologies, virtualization, hosted solutions, and managed services with other industry professionals. As a well-respected business leader in the industry, many of his peers will gain valuable insight on where the cloud is taking businesses.

"We've always placed the utmost importance on being on the leading edge of technology which is why we spend so much time and energy educating our employees," commented Lioce. "When we truly understand where our industry is headed, it makes it much easier to increase our customers' profitability and give them a competitive advantage. An ancillary benefit to running our organization in this manner is that we are able to share our experiences with our colleagues at events like the TAG Convention."

"The TAG Convention brings the brightest minds and most innovative thinkers in our industry together to share best practices, learn from one another and plan for a successful future," stated Brian Suerth, EVP and Partner of Technology Assurance Group. "We are honored to have President

Lioce at our event, and we all look forward to learning from him."

ABOUT INTERCONNECT SYSTEMS

Interconnect Systems Corporation (ISC) is North Alabama's largest independent voice and data communications company. The primary goal of the company is to strengthen its customer's competitive position by increasing its ability to communicate with their customer, vendors and suppliers. Interconnect Systems provides its customers with industry leading products, which are installed and serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by ISC's highly experienced customer service team.

The company's local dispatch center delivers round-the clock service to ensure maximum system uptime and reliability. Interconnect Systems also offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 2 hours. For more information on Interconnect Systems Corporation, call (256) 882-1305 or visit www.interconnectsys.net.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in

their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through

education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.